YUENYI LAM

contact

yuenyi.xyz
yuenyi.is@gmail.com
832.526.1110

education

University of Houston, 2011
Bachelor of Arts, Communications
Minor, Studio Arts

DesignLab, 2019
User Experience Design

skills

Product Strategy
User Experience
User Interface
Interaction Design
Product Design
User Research
Data Analysis
User Flow
Usability Testing
Heuristic Evaluation
Information Architecture

tools

Figma
Sketch
Adobe Suite
Jira
Miro
UserTesting
Tableau
Salesforce
InVision
Hotjar

languages

English
Mandarin
Cantonese

experience

Fisker

UX Designer

Dec 2023 - Apr 2024 // Los Angeles, CA

- Spearheaded user experience initiatives and identified design opportunities across global-scale web and app platforms throughout customer ownership and purchase journeys; fostered collaborations with cross-team leaders to ensure product coherence and to drive design visions.
- Advocated for user-centered design principles and best practices while achieving business objectives; conducted in-depth user research to align digital efforts and address current process discrepancies.

Carvana

Product Designer

Feb 2022 - Nov 2022 // Los Angeles, CA

- Led end-to-end design initiatives for five correlative products across two internal teams to optimize user experience for market operations and to streamline supply chain functions, projects include designing two complex 0 to 1 products from scratch.
- Iterated and delivered designs based on market feedback, business requirements, technology constraints, user research and testing analysis.
- Strategized on creative concepts and solutions through cross-functional collaborations with stakeholders, product, and engineering teams.
- Utilized and contributed to the design system to ensure designs stay cohesive across platforms; participated in weekly design critique for constructive feedback.

NHN Global

UX Designer

Nov 2020 - Feb 2022 // Los Angeles, CA

- Improved e-commerce B2B experience for both customers and internal teams by prioritizing the severity of user problems and business problems.
- Created wireframes and interactive prototypes to share project vision, demonstrate UX design principles, and drive design decisions.
- Redesigned the entire order process experience from concept to completion; designed end-to-end experiences for feature launches and optimizations.

Hack for LA

UI/UX Designer

Nov 2019 - Nov 2020 // Los Angeles, CA

- Redesigned a data visualization tool to foster transparency and connect city councils with the locals.
- Worked strategically with product team to identify user needs and validate prototypes, in tandem with development team to implement designs; ensured inclusive user experience adhering to accessible design principles.